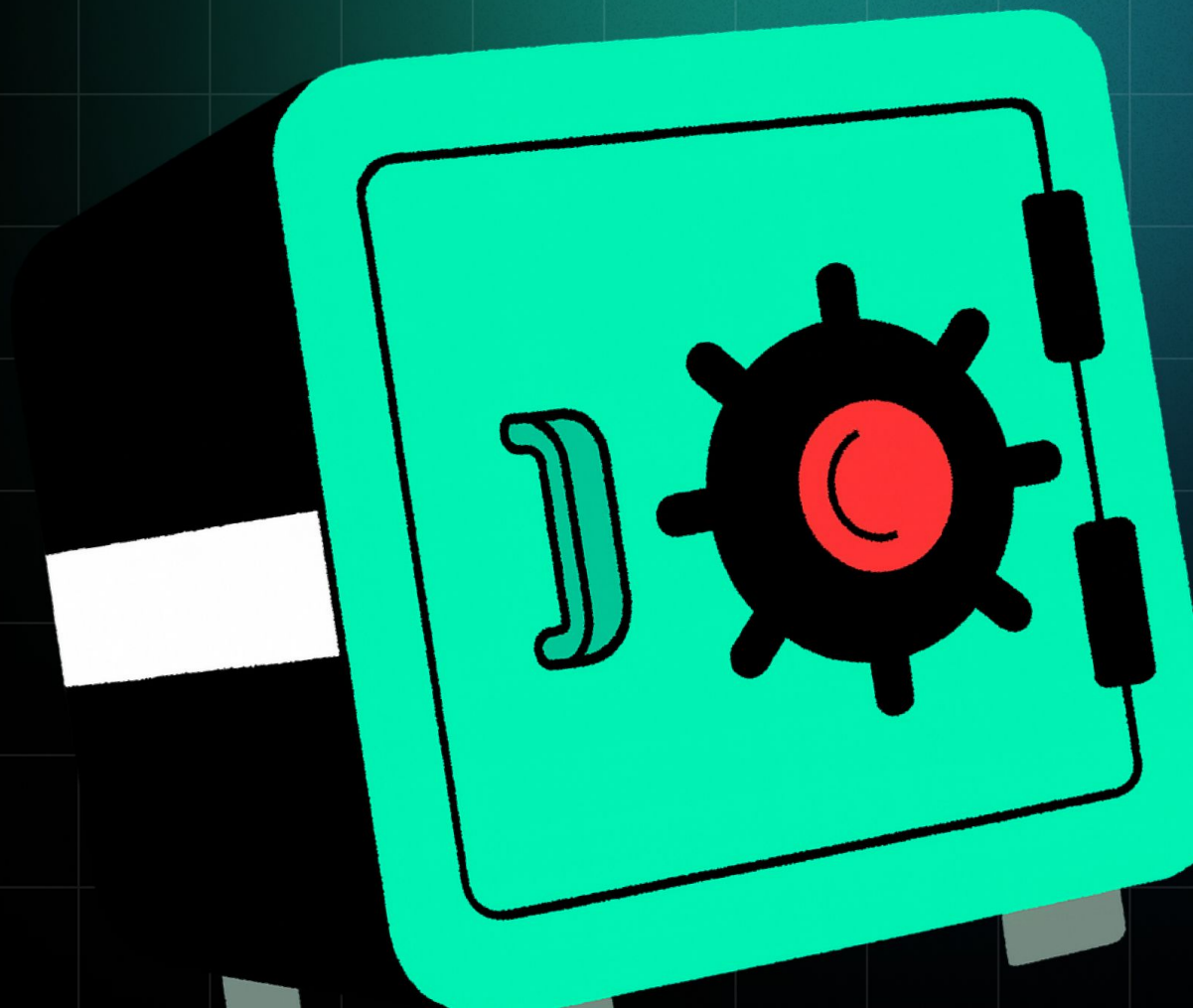




LOYALTY

MATERIALS





WEBSITE BANNERS



Place these banners in the hero section of your website.

1920x800



1920x800



1920x600



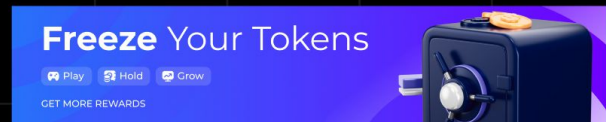
1920x600



1920x380



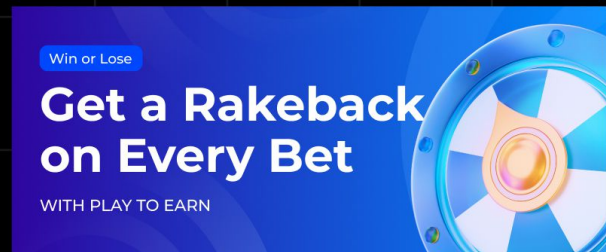
1920x380



1920x800



1920x800



1920x600



1920x600



1920x380



1920x380



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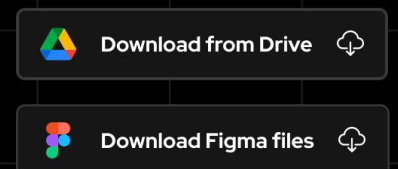
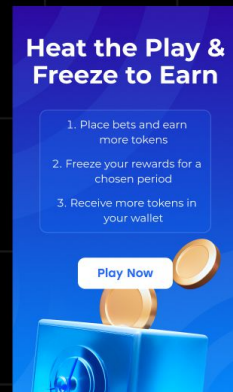
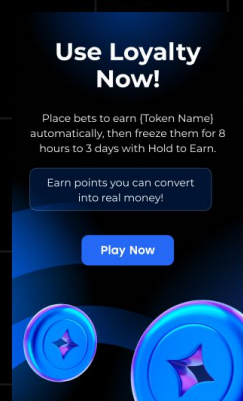
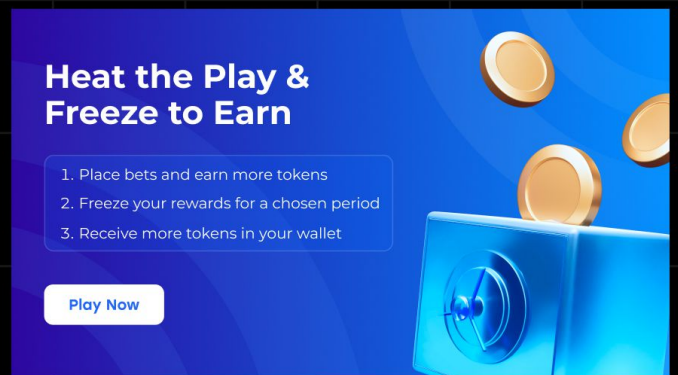
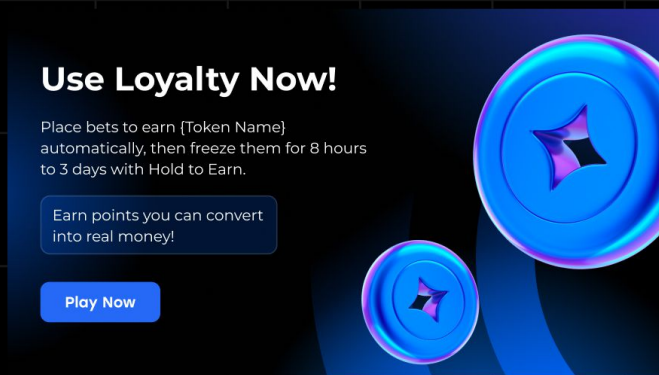
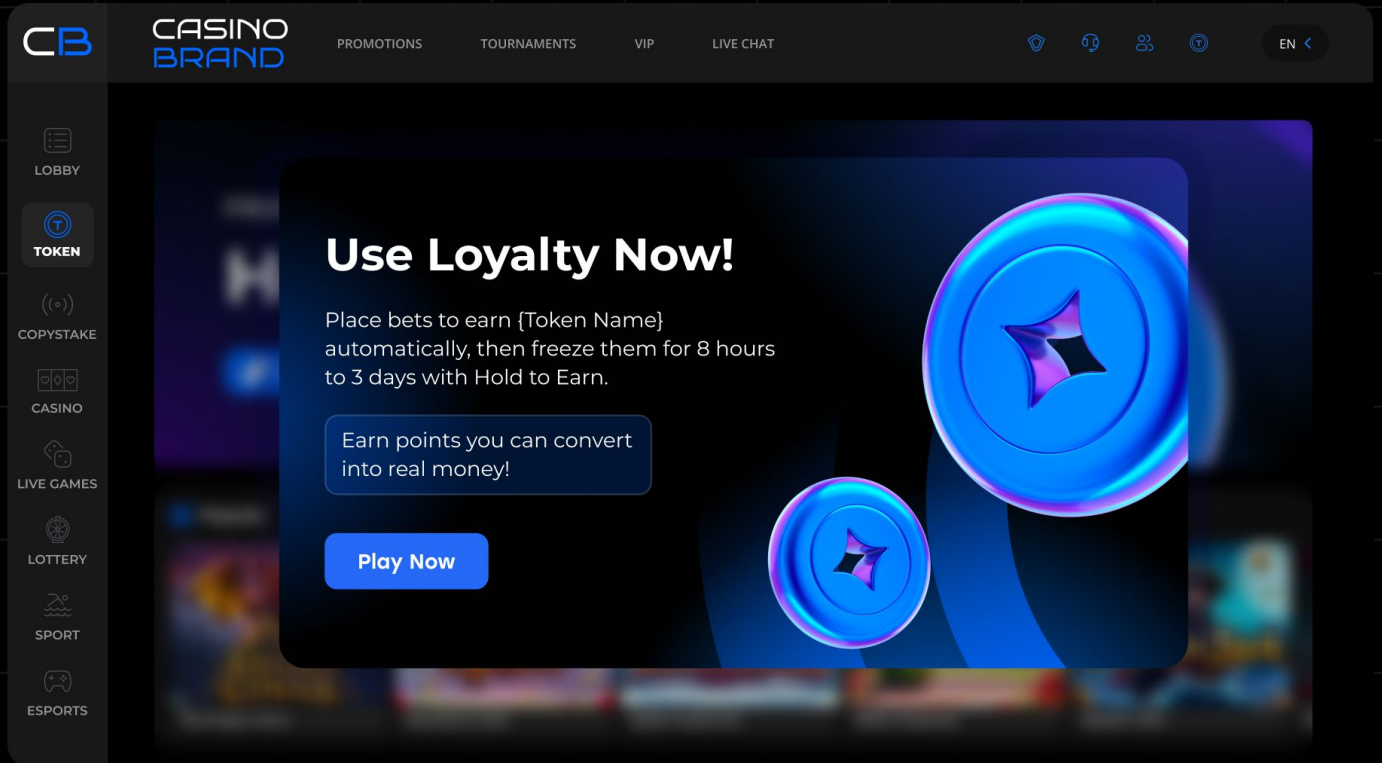




WEBSITE POP-UP



Engage users with pop-ups showcasing loyalty features like earning and freezing tokens.

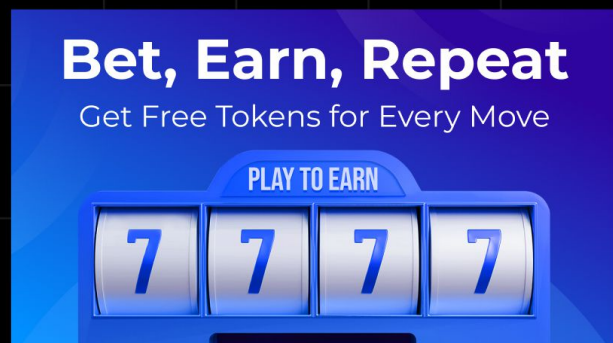
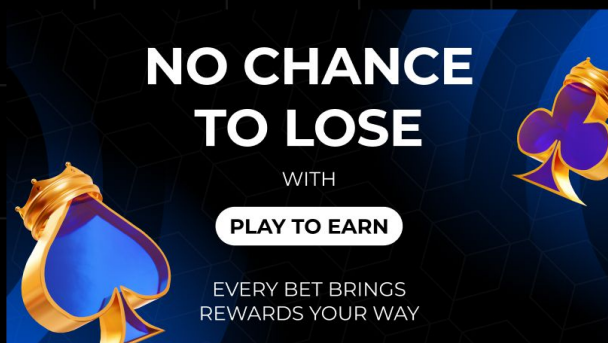
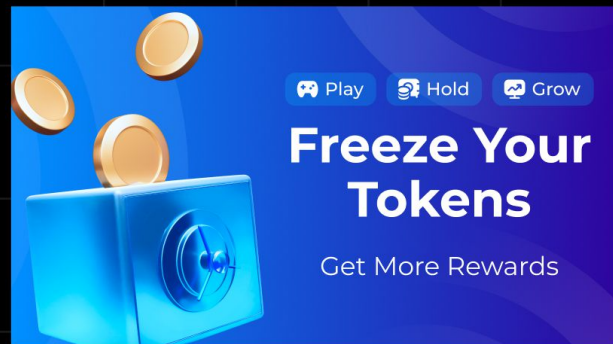
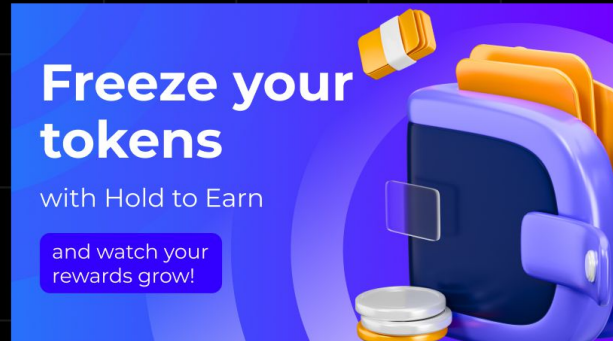




PROMO BANNERS



Create a new post in promo section about the latest loyalty features.



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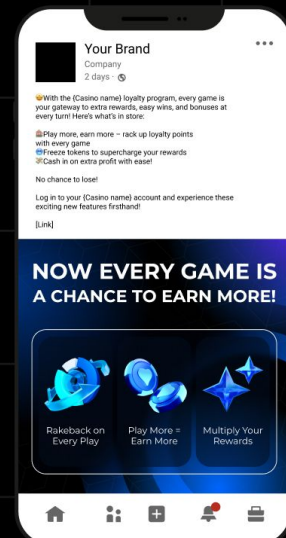
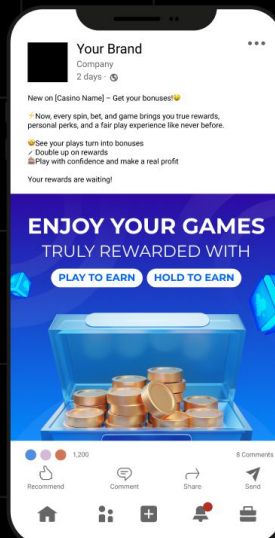
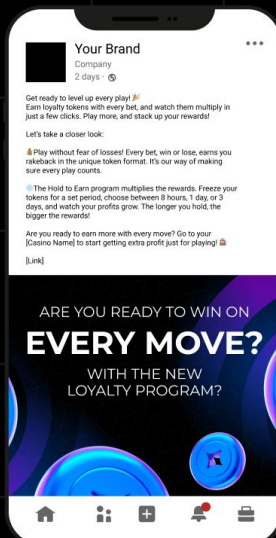
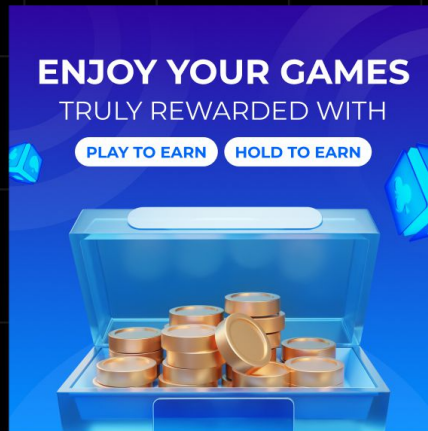
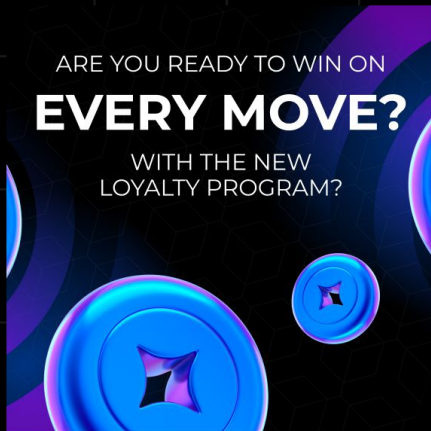




SOCIAL MEDIA NEWS



Announce new features on social media with your unique branding.



Get ready to level up every play! 🎲

Earn loyalty tokens with every bet, and watch them multiply in just a few clicks. Play more, and stack up your rewards!

Let's take a closer look:

💰 Play without fear of losses! Every bet, win or lose, earns you rakeback in the unique token format. It's our way of making sure every play counts.

❄️ The Hold to Earn program multiplies the rewards. Freeze your tokens for a set period, choose between 8 hours, 1 day, or 3 days, and watch your profits grow. The longer you hold, the bigger the rewards!

Are you ready to earn more with every move? Go to your [Casino Name] to start getting extra profit just for playing! 🎰

[Link]

🎉 With the {Casino name} loyalty program, every game is your gateway to extra rewards, easy wins, and bonuses at every turn! Here's what's in store:

🎰 Play more, earn more – rack up loyalty points with every game

❄️ Freeze tokens to supercharge your rewards

💰 Cash in on extra profit with ease!

No chance to lose!

Log in to your {Casino name} account and experience these exciting new features firsthand!

[Link]

New on [Casino Name] – Get your bonuses! 🎉

⚡ Now, every spin, bet, and game brings you true rewards, personal perks, and a fair play experience like never before.

🎰 See your plays turn into bonuses

🔪 Double up on rewards

🎰 Play with confidence and make a real profit

Your rewards are waiting!



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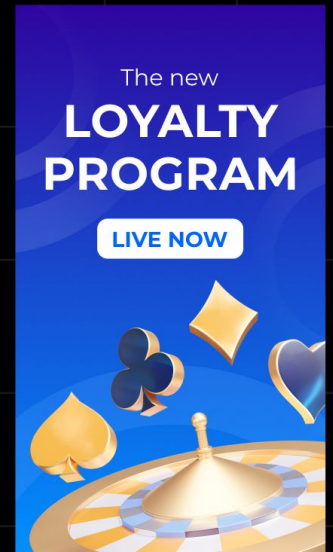
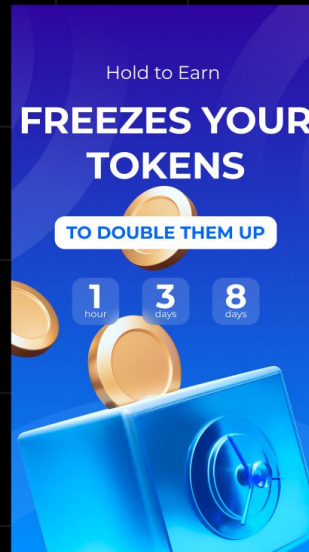
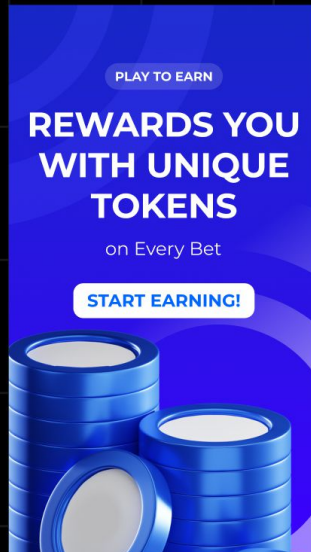
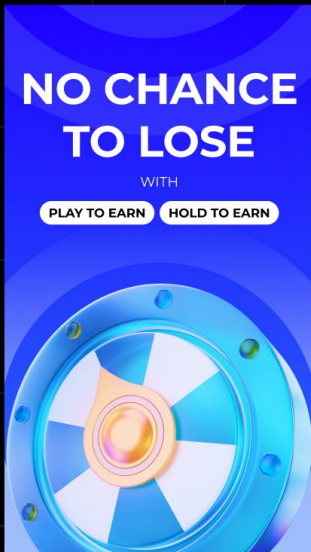
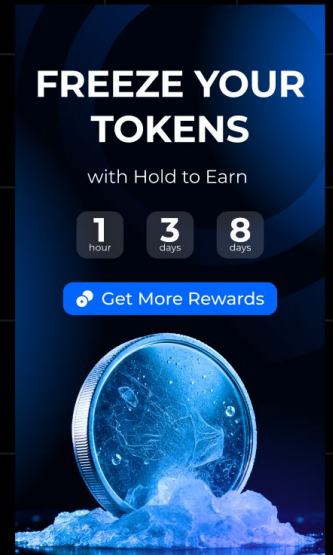
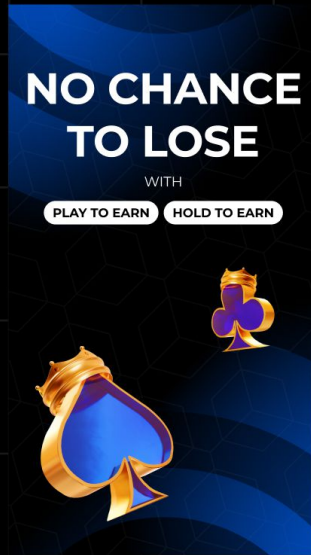




SOCIAL MEDIA NEWS



Announce new features on social media with your unique branding.



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EMAIL TEMPLATE

TRUE
PLAY

Use this template to inform customers about the launch of your new loyalty program.

Play. Hold. Earn. Repeat!

Try Our Loyalty in Action and Get Rewarded for Every Game

We've just launched a new Loyalty Program that rewards every time you play. Now, enjoying the games you love comes with extra perks just for being part of our community!

Play to Earn

Now, every time you place a bet, you'll get {Token Name} tokens. Win or lose, each round adds to your rewards. Think of it as our way of saying thanks for sticking with us and having fun along the way.

[TRY IT OUT](#)

Hold to Earn

Want to take it up a notch? With Hold to Earn, you can lock in those loyalty tokens and watch them grow. Just hold on and see your balance build over time. It's a simple way to earn while waiting for your next big win.

[LEARN MORE](#)

	Hold to Earn programs	My Holds
8 Tokens	100% Growth Potential	100% Growth Potential
1 Token	50% Growth Potential	50% Growth Potential
3 Tokens	25% Growth Potential	25% Growth Potential

Hold {Token Name} tokens. Max {Token Name}.

[Hold](#)

Why take part?

Score rewards with every bet you place

Grow your rewards without lifting a finger by holding tokens

Simple benefits — play, hold, and let the rewards do the work

Ready to start?

[START PLAYING](#)

address-text

Please, add us to your contacts to ensure our emails don't get lost.

Follow us:

Unsubscribe



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PUSH MESSAGES



Use push notifications to remind users about loyalty rewards.

Message for new registered users: Registration day

Welcome to {Casino Name}! Earn rewards every time you play with our Loyalty program. Start now!

Get loyalty tokens to your balance with every bet you make. Try it today!

You're in! Start getting {Token Name} tokens on every bet. Ready to play?

Play, earn, repeat! Discover loyalty rewards that add real value. Join the fun!

Get rewarded while you play! {Token Name} tokens await. Play now!

Message for new registered users: The day after registration

Missed us? Join the game and get {Token Name} tokens to your balance!

Join the fun! Turn every game into real fun with {Token Name} bonuses.

Ready for more? Get {Token Name} tokens every time you play. Start now!

Play, earn, and win more! Your loyalty journey starts with your next bet.

Don't just play – Play to Earn! Join the game, {Token Name} rewards are waiting.

Push notifications for active users not using the loyalty program

You've earned [XX] tokens! Freeze them now and increase your rewards.

Don't miss out! Freeze your [XX] tokens and start earning more.

Earn more with your tokens! Freeze [XX] tokens and watch your balance grow.

Don't stop! Freeze your [XX] tokens in Hold to Earn and watch your rewards grow!

Your [XX] tokens are waiting to work for you. Use Hold to Earn today!

Already collected [XX] tokens? Hold them to earn even more rewards!

Hold to Earn is here! Freeze your [XX] tokens and enjoy the benefits of loyalty rewards.

Push notifications for users who have tried Tap to Earn and Missions, highlighting new features

[New Feature] is here – try it now and earn more!

Exciting update! Discover [New Feature] and unlock bigger rewards today.

Big news! [New Feature] just launched. Check it out and start earning more.

Don't miss out! [New Feature] is live – explore it and grow your rewards.

Fresh upgrade! [New Feature] makes loyalty even better. Try it now!



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BEST LOCATION OPTIONS OF LOYALTY PAGES IN CASINO

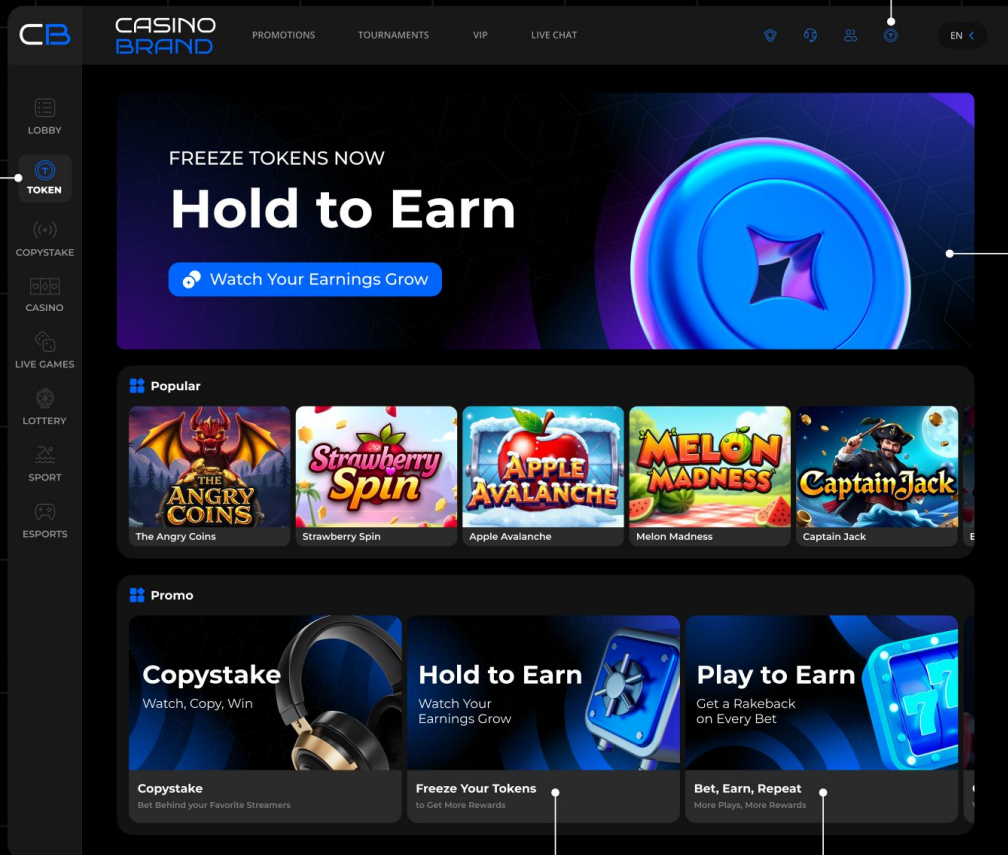
TRUE
PLAY

Use these recommendations to choose the best placement for loyalty features.

Include a link to the loyalty section in the header to make navigation intuitive and effortless for users.

Increase clicks to the loyalty page by placing the link in the sidebar menu. Most website users typically begin their search for the loyalty page there.

A clickable banner would be a great way to direct users to the loyalty page.



Use the promo section to highlight your new loyalty features and guide your audience on how to make the most of the new perks.



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VIDEO



Find a ready-to-use video to showcase Funnels No Code to your players.



Watch on Youtube



Download from Drive



PDF GUIDES

Get players familiar with CopyStake's interface and functionality.

How to use Loyalty features?



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